

“Sanibel Island provided a superb backdrop for the Amazing Adventure Race event. Our employees were totally consumed with solving the race challenges and trying to beat the competition. This was a great learning experience that included a lot of laughs.”

- Draftfcb



Sanibel Island Amazing Adventure Race Scavenger Challenge

Program Kick-Off

Teams gather at a selected location in the waterfront area of Sanibel Island for the Race briefing and to gain insight into the TEAM Balance Race Model that provides the foundation for TEAM success.

Amazing Adventure Race Briefing

Teams receive a series of Race Challenges that need to be deciphered before learning the secret location of the Race Locations. This is where strategy kicks into play. Which Race Challenges will the team choose to pursue? Complexity, distance, and point values will help teams determine a strategy that will maximize performance points.

Amazing Adventure Race in Action

Once teams decipher their secret race codes they hit the ground running! Each Race Location is spread out in the designated Sanibel Island field of play area. Teams will naturally split into different directions as each takes a different strategic approach. Which teams will manage their strategy and time most efficiently?

Results and Celebration

At the finish area, teams will report to Race Headquarters for official scoring. And the winners are??

Ideal Environment:

- Corporate Meetings
- Retreats/Annual Kick-Off Meeting
- National/Regional Meetings
- Team/Corporate Restructuring

Team Size:

- 10 – 500

Space Requirements:

- Outdoor

Timeframe:

- 2 hours – 4 hours

Physical Challenge:

- Low - Medium



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Ready, Set, Race!

Intensely collaborative, fast-paced, highly strategic and competitive, teams race to as many Amazing Adventure Race Scavenger Challenge locations as possible. There are too many to get to in the official race period. This is intentional. Teams must choose wisely.

It is not the fastest teams that earn the most points; it's the smartest teams!

First, teams must decipher the code that reveals the clue that will identify the race location. Once teams arrive to a Race Challenge location, they engage in a series of 5-10 active challenges that require team collaboration, innovation, and effective execution.

Amazing Race Challenges can be completed in any order. It is up to your team to determine the most efficient use of resources and to plot a course that will maximize the number of Amazing Race Challenges completed successfully. Teams that balance strategy and action while adapting to unexpected changes are the teams that excel as they race to the finish!

Outcomes & Objectives

- Team members learn what areas of the TEAM Balance Model 'energize' them during the problem-solving process
- Develops team management skills through a series of fast-paced Mission Challenges and Photo Challenges
- Engages team spirit and builds trust among team members
- Rewards the team for successful teamwork in a complex and engaging program
- Inspires the team to work collaboratively and to use resources wisely

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