



**“OMG the pictures are hysterical—**  
*I’m so glad everyone had fun! Thank you so much; everyone was raving about what an amazing teambuilding activity you put on and how much fun they had. We’ll definitely reach out to you in the future if we have another opportunity for you to assist with teambuilding.”*

**- SkillSoft Corporation**

## Catapult Launch

This is the perfect activity for a 1½ or 2 hour time frame. Strategic planning, creativity and innovation, effective implementation and performance management are the keys to success.

### Foundation

The group will be split into teams of 4-6 with the overall activity objective of building the most effective Catapult.

### Briefing

Teams will be given a variety of equipment and materials to build their catapult. There are many ways to build an effective, functional catapult but only one team’s design will win the competition.

### Action and Results

Once the teams have completed the construction of their catapult the evaluation and scoring begins! This is where success is determined! Each Catapult will be scored based on these criteria:

**Durability:** Catapult must be fired four times

**Distance:** Distance the shot carries

**Accuracy:** Distance from center line the shot lands

### Ideal Environment:

- Corporate Meetings
- Retreats/Annual Kick-Off Meeting
- National/Regional Meetings
- Team/Corporate Restructuring

### Team Size:

- 5 – 250

### Space Requirements:

- Indoor/Outdoor

### Timeframe:

- 1.5 hours – 3 hours

### Physical Challenge:

- Low

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Each team must construct a Catapult that will have the ability to launch up to 30 yards with points earned for distance and accuracy.

Limited resources and time constraints provide the perfect analogy to the global workplace. Teams work quickly to devise a strategy while managing the clock to ensure there is sufficient time for building, testing, and continual improvement.

Once the teams have completed their Catapults, it is time to evaluate performance.

Gathering at the launch area, each team will have the opportunity to launch 4 times with measures for distance, accuracy, and durability of the launch device. And the winners are?

## Benefits

- Develops team management skills
- Engages team spirit and builds trust among team members
- Rewards the team for successful teamwork in a complex and engaging program
- Inspires the team to work collaboratively and to use resources wisely

## Outcomes & Objectives

- To create the most effective Catapult!
- Team collaboration — team members coming together to 'integrate' a design and strategy that results in a well executed plan.
- Team roles — evaluating each team member's ability and effectively managing team resources that will drive the team to a successful solution.
- Effective management of time — managing strategy, innovation, evaluation of alternatives, execution, measurements and process improvements within a designated period of time.
- Focused communication — diverse team priorities into an overall integrated system.

