



“The beauty of the Riverwalk promenade provided a superb backdrop for the Mission Impossible event. Our employees were totally consumed with solving the missions and trying to beat the competition. This was a great learning experience that included a lot of laughs.”

-Draftfcb

Mission Impossible: Mystery at the Ft. Lauderdale Riverwalk

Not the Typical Scavenger Hunt

Intensely strategic, highly collaborative and mind-expanding, Mission Impossible: Mystery at the Ft. Lauderdale Riverwalk keeps the best teams on their toes! Unlike the typical scavenger hunt format that leads teams point-to-point sequentially, Mission Impossible is totally different. Teams are given all their Missions upfront – it's up to each team to determine how they proceed through the linear promenade along the New River in downtown, considered by many “Florida’s Most Beautiful Mile”, field of play area and which Missions they will attempt to complete. There are too many Missions to complete within the official timeframe – this is intentional. It's not the fastest teams that earn the most points, it's the smartest teams!

Balanced Teamwork Leads to Success

Teams use ‘whole brain’ thinking. There are many working components to the Mission Impossible Team Challenge that require the team to balance focus with speed of execution. Teams must keep their eyes open to the periphery or miss the opportunity to score points along the way. Multiple ways of accruing points requires teams to manage their strategy efficiently and effectively.

Ideal Environment:

- Corporate Meetings
- Retreats/Annual Kick-Off Meeting
- National/Regional Meetings
- Team/Corporate Restructuring

Team Size:

- 10 – 500

Space Requirements:

- Outdoors at the Fort Lauderdale, Florida Riverwalk

Timeframe:

- 2 hours – 4 hours

Physical Challenge:

- Low

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Mission Impossible Overview

Program Kick-Off

Teams gather at a selected location along the Fort Lauderdale Riverwalk. A quick overview of the TEAM Balance Model will provide important clues on how to best approach the challenge and provides the foundation for TEAM success.

Rules of Engagement are Revealed

Teams receive a series of Missions that need to be deciphered before learning the secret location of the Missions. This is where strategy kicks into play. Which Missions will the team choose to pursue? A variety of metrics will help teams determine a strategy that will earn them the most performance points.

Mission Impossible in Action

Once teams decipher their secret codes they hit the ground in pursuit of each Mission. Each Mission is spread out within the Fort Lauderdale Riverwalk field of play area. Teams will naturally split into different directions as each takes a different strategic approach. Which teams will manage their time most efficiently?

Results and Celebration

At the finish area, teams will report to Mission Headquarters for official scoring. And the winners are??

Outcomes & Objectives

- Team members learn what areas of the TEAM Balance Model 'energize' them during the problem-solving process
- Develops team management skills through a series of fast-paced Mission Challenges and Photo Challenges
- Engages team spirit and builds trust among team members
- Rewards the team for successful teamwork in a complex and engaging program
- Inspires the team to work collaboratively and to use resources wisely

